

## James P. O'Loghlin Passes On

### IMPE Fadeout? No!—Prexy

The Independent Motion Picture Exhibitors Association is far from doing a fadeout, stated President Ben Freedman last week, and is about to renew activity on a greater scale than before, now that the summer lull is over. The editorial statement in Film Weekly's last issue that it had done a fadeout was far from the truth.

Right now the Ontario outfit,

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### Canadian Head of 20th-Fox Was Away on Sick Leave

James Peter O'Loghlin, one of the best known personalities in the Canadian motion picture industry, passed away in the Montreal General Hospital on Thursday, August 12th, at the age of 57. General manager of 20th Century-Fox

#### PO Ted Cronk

Pilot Officer George Edward (Ted) Cronk, 22, son of Ben Cronk of United Artists, has been officially listed as killed in action, according to word received by Mr. and Mrs. Cronk last week.

for Canada since 1925, he had been convalescing in Quebec province for several months. In the industry since 1914, he was the president of the Canadian Motion Picture Distributors Association. He was a member of the Motion Picture Pioneers and was

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### IATSE Asks Hold On NFB Proj'ists

Discussions are being held in Toronto between William P. Covert, IATSE organizer, and Harry Keough of the National Film Board about the non-union status of those of the Board's projectionists who operate 16 mm. machines in its rural, trade union and other circuits. The IATSE, which has jurisdiction over the great majority of Canadian projectionists, is

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## Empire-Universal Convenes Here

### Toronto Is Scene of 11th Annual Pow-Wow

With General Manager Alf. W. Perry presiding, the general staff of the Empire-Universal Films, the largest single source of motion picture entertainment in Canada, settled down to a three-day sales meeting at the Royal York Hotel, Toronto, which began

on August 12 and ran through to August 14. A day each was devoted to Universal and Republic and the last day was given over to Esquire, which markets English product in Canada, and Cosmopolitan Films, which feeds Emp-U distribution channels Soviet fare.

The general meeting not only brought branch managers from each depot to confabs with home

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### REPUBLIC SET FOR BIG YEAR

Republic, James R. Grainer revealed to those attending the August 12th sales session of the company at the Royal York, had taken the plunge into big-money budgets, top productions and, for the first time, Technicolor. The 1943-44 schedule calls for a total of 68 productions, four of which are serials, at an expenditure of \$16,000,000, which is an increase of

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PAUL L. NATHANSON

Vice-president of Empire-Universal Films Ltd.



ALF W. PERRY

General manager of Empire-Universal Films Ltd.

### Melzer Joins Exhib Ranks

Jack Melzer, for over 13 years in charge of the advertising and publicity department of Premier Operating from the company's head office in Toronto, has resigned to enter the exhibition field. He has acquired the Queen's Theatre, Hespeler, Ontario from Peter Barnes and Louis Davidson.

Melzer, who enjoys wide popularity in the industry and with the

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### Out On Limb For USA War Effort

California theatres have been very successful in collecting old silk and nylon hosiery. War Production Plan officials have asked them to outline a plan that can be used in the rest of the USA.

### Premier Operating Tests 16 Mm. Situation

Premier Operating has arranged a test run of 16 mm. at Atikokan, Ontario, which is five miles from the new Steeprock Iron Mines. There will be showings in town and at the mine site. The nearest theatre is at Port Arthur, 165 miles distant.

**Roy Rogers' 'Song of Texas'** his latest hit, is now playing first run, Toronto, a day and date run at the St. Clair and Alhambra Theatres. And it's doing **STANDOUT BUSINESS.** Republic's King of the Cowboys, booked through **EMPIRE-UNIVERSAL EXCHANGES,** is one of the best **BOXOFFICE** bets in the industry. Ride to bigger grosses with **ROY ROGERS.** (Avt.)



## Soviet Films in English Speech

Soviet films, having captured wide public interest on the wings of war, will be so treated as to retain it—and those responsible for Canadian distribution are seeking an even more prominent place in the exhibition world. Executives of Cosmopolitan Films, which bring Russ product to Canada, and Empire-Universal staffmen, who sell it, heard Nicholas Napoli of New York, head of Artikino on this continent, describe the new season's product and the plans to design it for wider Canadian consumption.

Napoli, in Toronto for the August 14th sales meeting of Cosmopolitan, was accompanied by I. Krotov, of the Soviet legation in Canada, and supported by the company's Canadian executives, Herman Shawn, Louis Coldoff and Max Chic.

Ten new films were discussed, among them the long-awaited "Heroic Stalingrad—The City That Stopped Hitler," which is being distributed in the USA by Paramount. "Stalingrad," like a number of Soviet films to be offered, will contain an English commentary. Another on the list is "She Defends Her Country," which will have an English sound track, the voice being dubbed in Hollywood. Those features without spoken English dialogue or commentary will carry translations in the usual manner.

"In the Rear of the Enemy" has English dialogue dubbed in and the result, according to reviews quoted, is entertainment, excitement and suspense of a high order.

The Soviet film representatives from both sides of the border agreed that the use of name stars as commentators and the presentation of English dialogue should win many new contracts.

### Esquire Offers 24 British Features

Esquire, which releases English product in Canada, has combed the Old Country list for major selections and 24 features were chosen for Canadian showings. Every top studio will be represented.

The first on the 1943-44 schedule, "Silver Fleet," is booked into the Uptown, Toronto. The opening day being August 25. Second to come is "The Great Mr. Handel," which will be followed by "Went the Day Well."

Public announcements of the other pictures will be made shortly.

## Empire-Universal Convenes Here

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office men but also some of the outstanding personalities of the distribution field to Toronto.

James R. Grainger, president of Republic, led the Thursday discussion of policy and product with the Emp-U men working on that company's output. He was the guest of honor at the dinner which followed the meeting at which were present leaders of the Canadian field.

On Friday, Universal's day, three of that company's key men were present to prepare the way for that studios brightest schedule to date. William A. Scully, vice-president and general sales manager, addressed the meeting, as did Frank J. McCarthy, chief of the Canadian and Southern divisions. Also heard from was Bernard B. Kleiser, head of Universal's short subject department. Scully's visit was also marked with a banquet in his honor on that evening.

Saturday, the last day, saw two meetings. The first was that of Esquire. The other session was conducted by Cosmopolitan Films and on hand were Nicholas Napoli, president of Artikino on this continent and I. Krotov, of the Canadian Soviet legation. Cosmopolitan was represented by Louis Coldoff, Herman Shawn and Max Chic.

Among the Empire-Universal personnel attending the sales meetings, the 11th annual gathering, were:

**Home Office:** Paul L. Nathanson, vice-president; Alf W. Perry, general manager; Frank H. Fisher, assistant general manager; Archie J. Laurie; Canadian Republic sales manager; G. M. Wilson, contract and playdate department; and Syd Cohen, advertising department.

**Toronto Branch:** Harry O. Painter, manager; Joe Palansky, office manager and salesman; Bill Smith, salesman; H. Gould, head booker; and Frank Gilbert, booker.

**Montreal Branch:** M. J. Isman, manager; H. Mathers, salesman; and L. Druxerman, salesman.

**St. John Branch:** G. M. Hoyt, manager; E. Whelpley, salesman.

**Winnipeg Branch:** B. Plottel, manager; and J. Garfin, salesman.

**Calgary Branch:** I. W. Blankenstein, manager; T. A. Metcalfe, salesman.

**Vancouver Branch:** L. Plottel, manager.

Also in attendance were the fol-

lowing members of the staff of Sovereign Films, which distributes Universal 16 mm. product in the Dominion: Walter Kennedy, general manager; F. Leduc, in charge of Quebec and Maritimes territory; J. Devries, in charge of Manitoba, Saskatchewan and Calgary territories; and F. Stone, in charge of British Columbia territory.

## Universal's List Biggest Ever

Universal has a list of films for the new season that will make the biggest dent in the boxoffice since the company was organized, William A. Scully, vice-president and general manager, told those gathered at the Toronto sales get-together of the company. He was flanked by Frank J. McCarthy, Canadian division head; and Bernard B. Kleiser, in charge of short subjects. According to Kleiser, Universal short subjects had won great playing time in the last year and the company made the most of its experience by packing the new season's stuff with sure-fire entertainment.

The meeting was much impressed with the early reports of Deanna Durbin's latest, "Hers to Hold," which is lining them up everywhere, and news about "Corvette K-255," a million dollar production filmed with the co-operation of the Royal Canadian Navy.

Universal will maintain a steady flow of top productions, holding none back. The company has 55 features scheduled, in which leading boxoffice stars will be presented. It has seven Westerns, 67 shorts and 104 newsreels. Sixteen Cartune shorts will be in Technicolor.

The list contains many musicals, horror features and topical films. In Technicolor will be "Ali Baba and the 40 Thieves," "Cobra Women" and "Raiders of the Desert." Also tinted will be a Deanna Durbin outdoor musical and an all-star sing and swing feature.

Such stars as Abbott and Costello, Barbara Stanwyck, Charles Boyer, Robert Cummings, the Andrews Sisters and others of equal popularity will be offered by the company.

## Republic Set For Big Year

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\$4,000,000 over last season. This money, to be spent on star names, fine story material and class production, will be supplemented by an exploitation fund of \$3,000,000.

Grainger, sales manager of Republic, said that the list, while retaining all its tried-and-true money-makers, would aim plenty of product at the key situations of the motion picture world. "Atlantic City," a musical cavalcade in Technicolor of the famous resort and its famous beauty pageants, would feature many Miss Americas of the past. It was one of a number of such ample productions.

The company's success last season with its big productions, few enough to be regarded as an experiment, caused Herbert Y. Yates to gear the studio for major competition on a wide front. "Flying Tigers," for instance, will reach a gross of \$2,500,000. "Hit Parade of 1942" is now nearing the \$2,000,000 mark and "Ice Capades Revue" \$1,500,000.

The current campaign for Roy Rogers has boosted the cowboy star into hundreds of new situations, where he has been established as a regular attraction. The Canadian drive to make the public conscious of Roger, using press and radio freely, started in Ontario early this month and already a number of leading Toronto houses have played his films for the first time and found them good business. The boosting will be carried on throughout entire Dominion.

Some of the boxoffice boomers on deck are "Brazil," a musical featuring Roy Rogers and the popular song after which the film is named; "In Old Oklahoma," a Western musical with John Payne and Martha Scott; "The Fighting Seabees," to be made in cooperation with the United States Navy; and "The Old Waldorf," a large-scale musical.

Republic, having found serials profitable for the company and the exhibitor, has concentrated on four. These are Jules Verne's "20,000 Leagues Under the Sea," "Captain America," "Tiger Woman of the Amazon," and "The Masked Marvel."

The company, Grainger said, would have an imposing list distinguished by quality and variety, which would cater to every manner of public taste.

### RCNavy Helps UA

The Royal Canadian Navy will cooperate with United Artists in the production of "The Gaunt Woman," a Grand Banks yarn.

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# Durbin Aces, 'Profession' OK



WILLIAM A. SCULLY

Vice-president and general sales manager of Universal, in Toronto, for the Empire-Universal sessions. He was a guest of honor at a get-together following the Universal meeting.

## Vandalism Trailers In United States

National Screen Service in the USA has completed a trailer dealing with vandalism. It points out that the vandals are working for Hitler and asks patrons to co-operate in revealing them.

No Canada equivalent of the trailer has been announced here.

## Hope Tour Short

Film record of Bob Hope's English visit will be issued as a short by Paramount.



WALTER KENNEDY

The popular general manager of Sovereign Films, which distributes Universal 16 mm. reels in the Dominion.

### "HERS TO HOLD"

UNIVERSAL  
(Running Time: 93 Mins.)

After a period of indecision about how to meet Deanna Durbin's emergence from teenhood. Her latest, "Hers to Hold," is just about guaranteed to return the Canadian-born thrush to her old place as the sweetheart of the boxoffice. Durbin is decidedly adult in the film. Her childhood charm has been allowed to depart on time and she is now a pleasant lady willing to practice wiles to get her man. This concession to common honesty makes Durbin a real North American girl.

Despite the fact that the studio has built an ample production with several eye-filling changes of scene, it is obvious that the success of the picture, a blend of music, comedy and drama, owes its success to the direction of Frank Ryan. It is fast-moving and filled with fun. Whenever the consistent flow of humor begins to trickle it is speeded up sharply with a very funny piece of business.

Musically it is grand. Recent Durbin pictures have had the star more or less marking time until a song sequence. In "Hers to Hold" the public is kept interested all the way and Durbin sings now and then as a matter of course. She renders such old favorites as "Kashmiri Song," "Seguidilla" from "Carmen," and "Begin the Beguine." The new number is "Say a Prayer for the Boys Over There."

Durbin, the daughter of rich Charles Winninger, is made a pass at by Joseph Cotten while both are in a hospital donating blood to the Red Cross. Cotten thinks he's kidding but it's no joke to Durbin. From then on she pursues Cotten until she gets him. The male has softened up in the course of the chase but won't give in because, as an ex-Flying Tiger, he's due back in the service. Meanwhile he's an aircraft worker and Durbin gets a job in the plant to spur the romance. There's a swell look at a big plane plant in operation.

Doing well in the film are Gus Schilling, Evelyn Ankers, Samuel S. Hinds and particularly Ludwig Stossel.

### "THE YOUNGEST PROFESSION"

REGAL  
(Running Time: 81 Mins.)

Plenty of comedy on an uncommon subject is what "The Youngest Profession" is. That subject is autograph collecting and the comedy is divided between the awe of the graphological gremlins in the presence of their heroes and their our-gangish comedy at home.

What takes it out of the class of a run-of-the-mill feature are the guest appearances of Greer Garson, Lana Turner, Walter Pidgeon, Robert Taylor and William Powell. Taylor, Garson and Pidgeon are shown dealing kindly with the obvious nuisances. Each star does more than a walk-on—but not much more.

The regular cast contains Edward Arnold, Virginia Weidler, John Carroll, Marta Linden, Agnes Moorehead, Sara Haden and plenty of others. They perform admirably in what is lightweight material. But juvenile personality and occasional hunks of solid slapstick give it substance.

The best acting performance belongs to Agnes Moorehead as a trouble-making governess. When called to add comedy to a witchy role she comes through admirably. Of the others, the work of Jean Porter as a bug-eyed, open-mouthed worshipper of movie stars stands out.

Virginia Weidler is the president of the high school fan club. The news that Greer Garson is in town sends her on the trail. With Jean Porter, her girl friend, she even has tea with Garson, meeting Walter Pidgeon there—but none will believe her. There are a number of such chases.

The other plot has to do with Weidler's attempts to keep father Edward Arnold from leaving mother Marta Linden—a mistaken idea planted in her mind by the malicious Moorehead. The complications end with the rescue of Weidler from the ranks of the Salvation Army, which she has joined for atonement.

It's a bright, lively and laughable film.



JAMES R. GRAINGER

President of Republic Pictures, in Toronto, for the Empire-Universal sales meeting, who was honored by his friends with a dinner at the Royal York Hotel.

## 'Li'l Abner' in New Columbia Cartoons

"Li'l Abner," the comic strip character with the southern drawl, will be the star of a Columbia animated cartoon series to be produced by Dave Fleischer, head of the company's cartoons department. The boy from the hills, whose antics have already been depicted in a feature film, will have the benefit of color animation.



FRANK J. MCCARTHY

Head of the Eastern and Southern divisions of Universal, in Toronto, for the Emp-U convention.



# Republic Pictures

ANNOUNCES  
ITS GREATEST YEAR OF PRODUCTION!

MUSICALS

ROMANCES

and GAY LAUGHTER

DRAMA

ACTION

for  
1943  
1944

64  
BOX-OFFICE  
BONDED  
PICTURES

4  
SUPER  
DELUXE  
PRODUCTIONS

4  
DELUXE  
PRODUCTIONS

14  
ANNIVERSARY  
PRODUCTIONS

10  
JUBILEE  
PRODUCTIONS

BRAZIL  
IN OLD OKLAHOMA  
ATLANTIC CITY  
THE FIGHTING SEABEES  
THE OLD WALDORF  
MAN FROM 'FRISCO  
GAY BLADES  
CONVOY TO MALTA  
HIT PARADE OF '44  
WAR TIME BRIDES  
THE THREE LITTLE SISTERS  
HERE COMES ELMER  
HITLER'S HATCHET MEN  
ROSIE THE RIVETTER  
HOOSIER HOLIDAY  
NAVY BLUE EYES  
NORTHWEST FRONTIER  
THE DEERSLAYER  
O, MY DARLING CLEMENTINE  
UNDER ALASKAN STARS  
NOBODY'S DARLING  
GONE WITH THE DRAFT  
THE RETURN OF CASANOVA  
BLOOD ON HER SHOE  
PORT OF FORTY THIEVES  
UNDER SEALED ORDERS  
MYSTERY BROADCAST  
THE VAMPIRE'S GHOST  
QUEEN OF THE SPIES  
WHISPERING FOOTSTEPS  
FU MANCHU  
SECRETS OF THE NEW  
YORK POLICE

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Of Perfect Balance  
For Any Theatre!*



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JULE VERNE'S  
"20,000 LEAGUES UNDER THE SEA"  
"CAPTAIN AMERICA"  
"TIGER WOMAN OF THE AMAZON"  
"THE MASKED MARVEL"

8 ROY ROGERS  
PRODUCTIONS  
THE TOP-GROSSING WESTERN STAR  
with TRIGGER  
"The Smartest Horse in The Movies"

8 Class Pictures of Western Romance  
with Songs—Made In The Republic  
Fashion For Sure-Fire Box Office Results

8 WILD BILL ELLIOTT  
PRODUCTIONS

8 ACTION WESTERNS

8 STAR WESTERNS

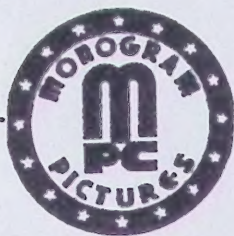
REPUBLIC  
PICTURES

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EXCHANGES



# CENTRE PAGES





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MONOGRAM is releasing fast-action Westerns—eight this year. The public today are in the mood for this type of picture and our Westerns answer that demand. Now ready—four Western subjects featuring Johnny Mack Brown and Raymond Hatton, and four featuring Ken Maynard and Hoot Gibson.

★

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##### REVENGE of the ZOMBIES

##### I WAS A CRIMINAL

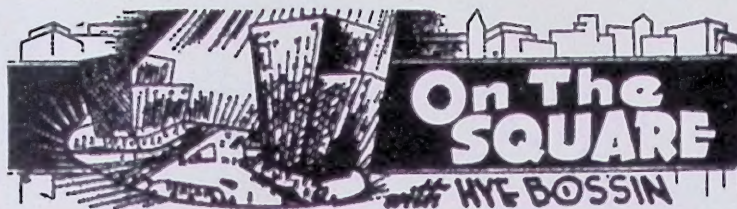
##### COLLEGE SWEETHEART

We are happy to announce that Monogram Pictures of Canada Limited will be one year old on October 4th, and we want to take this opportunity of thanking all exhibitors for their valued business—and don't forget our First Anniversary Drive, weeks of October 4th and 11th.

★

The fastest-growing company  
in the industry

### MONOGRAM PICTURES

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### Welcome, Boys

The town was considerably enlivened during the last week-end by the presence of film men here to attend the 11th Annual sales meeting of Empire-Universal at the Royal York Hotel, Toronto.

Though the boys had a busy time of it they reported On the Square, seeing old friends in the business. Many came a long way to be here and it was too good a chance to miss.

The Emp-U assembly had an international tone, what with Americans, Canadians, and one Russian gathered under the banner of the company, which is the Dominion's largest clearing-house of motion pictures. Its distribution channels feed the films of three lands to the Canadian public. Unfortunately there was no English representative on hand, though it was made known that British product would give Hollywood plenty to worry about.

The lighter side of things took the form of dinners in honor of Jimmy Grainger of Republic and Bill Scully of Universal. They brought together exhibitors, distributors, leaders of various industry associations and the press.

Things will be a lot duller down our way when the last of these invaders has returned home.

\* \* \*

### No Trouble At All

From the Indianapolis News:

"As practically everyone knows, a boss has practically nothing to do—that is, nothing except: Decide what should be done; tell somebody to do it; listen to reasons why it should not be done; why it should be done by somebody else, or why it should be done in a different way, and prepare arguments in rebuttal that should be convincing and conclusive.

"The boss must follow up to see if the thing has been done, and, if it hasn't been done, to inquire why not; then to listen to excuses from the person who should have done it.

"Another chore is to follow up a second time to see if the thing has been done, discover that it wasn't done right, and conclude that it might as well be left as it is, reflecting that the person at fault has seven children and that no other boss would put up with him for a second.

"A boss must ponder how much simpler and better the thing could have been done if he had done it himself; to reflect sadly that if he had done it himself he could have finished the task in 20 minutes, but as it is, he had to spend four days trying to find out why it had taken somebody else three weeks to do it wrong."

\* \* \*

### They Had a Cinch

Ambrose Small, Charlie Ross, Judge Crater and the rest of the boys whose unexplained disappearance from the scene of things at one time or another excited newspaper readers wouldn't stand a ghost of a chance to put over that kind of a disappearing act today.

These days if a fellow fades out for a little while he has more people looking for him than Hitler has goosepimples. The draft board wants to know where he is. So does Selective Service. The Income Tax people have the cops hunting for him. The Unemployment Insurance offices checks up. To say nothing of the Red Cross Blood Bank, insurance agents, the bank manager, the Community Chest, the Air Raid Precautions—and so on and so on.

Ambrose Small, etc? Strictly a small-time routine.

## IMPE Fadeout? No!—Prexy

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which is affiliated with the National Council of Exhibitors, is preparing to play host to the members of that organization. The latter will hold a convention at the King Edward Hotel, Toronto, on August 23, 24 and 25. The Ontario members have arranged a fine round of entertainment and business will be decidedly mixed with pleasure.

Delegates from many points in the Dominion are expected to be on hand for a discussion of the general problems of the independent exhibitor and his relations with the distributors and government. The IMPE of Ontario says that the turnout will be strong enough to make a lie out of the implication that either group has grown inactive.

It is the contention of the Ontario organization that the recently-formed Motion Picture Theatres Association of Ontario is not truly representative of the Independent exhibitor and, because it has in its ranks circuit men and others affiliated with them, is not in a position to take an unprejudiced view of his needs.

The local office says that many reservations are already in. Those who plan to come can get in touch with Secretary Harry Romberg, 112 Bond street, Toronto.

## Melzer Joins Exhib Ranks

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press, has had considerable experience in management, having substituted numerous times for ailing and vacationing boxoffice. He is a wide-awake, all-round man in film matters. Not only has he booked theatres and army camps, but he holds an Ontario licence as a projectionist. Exploitation has, of course, occupied him mainly and he has handled the Toronto visits of a number of stars.

The Queen's Theatre, Hespeler, was reopened in January 1942 by Raymond Allen after having been closed for a number of years. It was thoroughly remodelled. It was subsequently acquired by Barnes and Davidson, who installed new Northern Electric sound last year.

The house, part of the Forbes estate, seats 422. Melzer, to whom it has now been transferred on a long-term lease, will move to Hespeler with his family. Hespeler is close to Galt and Preston and the theatre handles runs subsequent to those towns.

Here's hoping the house turns out to be a big winner.



## IATSE Asks Hold On NFB Proj'ists

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asking that the NFB circuits be unionized under them. It is unlikely that any trouble will originate.

Most recent of labor bodies to enquire into the NFB's position on unionism is the Saskatoon Trades and Labor Council.

"We do not want them here unless they belong to a union," said Joseph Thain. "This matter should be above-board before we take it up further."

"If it is a non-union business we should drop it like a hot cake," said George Munroe.

It was explained by William Smith that certain films were shown to managers, others to workers and the public was not invited. The fact that the showings are non-commercial may cause the matter to be dropped.

The offer brought suspicion from certain members. "When the government starts to pay for pictures for the workers," said William Smith, "I want to know what they are going to show us."

On the motion of William Smith it was decided to investigate the films closely before giving the NFB's invitation further consideration.

All NFB industrial shorts are 16 mm. sound films. There are some 150 available and these have a good circulation in Winnipeg and other cities.

## Annual Rose Show at Capitol, Edmonton

The foyer of the Capitol Theatre, Edmonton, was a flowery place last week. The annual Edmonton Rose show, sponsored by Manager Walter Wilson and Walter Pike, local seedsman, is on there.

Hundreds of persons visited the theatre to see the flower that might win the silver trophy donated by the Edmonton Bulletin.

## Theatre Staff Honors Nurse-in-Training

The staff of the Capitol Theatre, Peterborough, Ontario honored Estelle Kewin, the cashier, with a party last week. Miss Kewin resigned to train as a nurse in the hospital at Kingston.

Miss Kewin was presented with a handsome umbrella.

## Ernest Darling Passes Away in Toronto

Ernest Arthur Darling, a member of the Toronto projectionists local for 25 years, passed away in Toronto last week. He was also a member of the American Projectionists Society.

He is survived by his widow, Marjorie Corina Payne Darling.

## Jim O'Loughlin Passes On

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a former secretary.

The funeral took place at St. Patrick's Roman Catholic Church, Montreal.

Surviving are four daughters, Clodagh O'Loughlin, Mrs. Murray Raymond and Mrs. Harold Walker, all of Toronto, and Mrs. Walter Stanford, Montreal; also as son, Elroy O'Loughlin, now in the RCAF.

Jim O'Loughlin entered the film business as a salesman for Lubin & Sawyer of Montreal, who had the Metro franchise. From there he is said to have been with Pathe in a executive capacity. Bill Gehring, then Montreal branch manager for 20th Century-Fox and now a division chief, hired Jim and sent him out West for the company, where he did so well as to call special attention to himself.

While Gehring was still Montreal branch manager Jim became the Canadian general manager. Gehring left to join Tiffany, then returned to Fox through Jim's inducement. Their friendship was a close one until Jim's death. At the recent banquet in honor of Sydney Samson, who came to Canada to substitute for O'Loughlin, Gehring was chairman. There were many expressions of sentiment and affection arising out of Jim's absence and among the warmest was that of Bill Gehring.

O'Loughlin enjoyed a position of popularity in the industry which was outstanding. The news of his illness brought frequent enquiries from exhibitors deep in the heart of Canada. He was kindly, though his manner sometimes seemed brusque to those who didn't know him, and he had a bluff, open-hearted way that made a friend of anyone near. He could make a great fighting speech when his heart was in the subject and occasions of that kind were experiences to be remembered. His personality was such that, when he left the film district to convalesce in Quebec, there was distinctly something missing from those places it was his habit to visit.

"Jim O'Loughlin was one of the finest men it was my pleasure to know," said Nat Taylor, general manager of 20th Century Theatres. "His friendly smile and ready wit will be missed by people in all sections of the industry. His loss will be deeply felt for a long time to come."

## Purcell Geared

Fred Purcell expects to open his new Simcoe, Ontario, theatre on Labor Day. He's associated with Theatre Holding Corp.



JAMES P. O'LOGHLIN

General Manager of 20th Century-Fox in Canada, who passed away in Montreal on August 12th.

## Astor Goes In For Production

Astor Pictures is perking up these days. According to announcements the company, which has confined itself to reissues in the past, is about to enter production and will offer 24 features for the 1943-44 season. The Astor product is distributed in Canada through Superior Films, with Harry Price in charge. There are some things going on in the Canadian outlet too. R. M. Savini paid several visits to Toronto recently and an immediate reorganization took place. Other changes will be made known shortly.

Savini, who is president of Astor Pictures, is in Hollywood signing up two producers to make films exclusively for Astor. He will also try to line up other producers.

The first two features are scheduled for delivery October 15 and present plans call for the release of one feature every two months. Six will be musicals and six Westerns, with the remainder of the 24 feature program to be determined later.

The company will expand and strengthen its distribution system to handle the flow of new product.

Rumors out of Hollywood have it that Howard Hughes is behind Astor, which company handles his reissues.



## Current Releases

### PAYOFF

Lee Tracy and Tina Thayer

### THE YANKS ARE COMING

Henry King's Orchestra  
Mary Healy, Jackie Heller

### BOSS OF THE BIG TOWN

John Litel, Florence Rice  
H. B. Warner

### MISS V FROM MOSCOW

Lola Lane, Noel Madison,  
Howard Banks

### GHOST AND THE GUEST

James Dunn and  
Florence Rice

### DEAD MEN WALK

George Zucco and  
Mary Carlisle

## CORREGIDOR

Otto Kruger and  
Elissa Landi

## Producers Releasing Corporation

LIMITED

Executive Offices:

277 Victoria St., Toronto, 2, Ont.



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# TOP PRODUCT



DIRECTOR  
VICTOR SAVILLE  
(*Good Bye Mr. Chips*)

## HEART of a CITY



DIRECTOR  
ALEXANDER HALL  
(*My Sister Eileen*)

## MY CLIENT CURLY



DIRECTOR  
ZOLTAN KORDA  
(*Jungle Book*)

## SAHARA



PRODUCER  
LOUIS F. EDELMAN  
(*Yank in RAF*)

## DESTROYER



Wm. Seiter  
Greg. Ratoff  
P. J. Wolfson  
Jerome Kern  
Ira Gershwin



Janet Blair  
Brian Aherne  
Ann Miller  
Mae West  
Glen Gray Band

